

Scott Bruce

CAREER SUMMARY

Scott Bruce has crafted a career that now consists of more than 40 years of public and private professional planning experience. Beginning as a Civil Engineering Draftsman in the late 70's Scott became a project manager in the mid 1980's and has performed in Senior Management and/or Ownership capacities since the late 80's.

He has also been heavily involved in professional organizations at the local, regional and state levels.

During his 24 years of private side work he has specialized in the design, management, processing, and presentation of large-scale mixed use and community level master planning projects.

During his 16 years of public side work he has specialized in development review, refining and crafting development regulations, creating consensus, downtown redevelopment and large scale comprehensive planning.

Throughout his career Scott has pursued new areas of expertise and has continued to believe and implement the Cal Poly adage of "learn by doing".

PHASE ONE

1978 to 1982: CIVIL DRAFTER. Draftsman to Designer

From 1978 to 1982 Scott prepared Improvement Plans and Tentative Tract Maps, designed small commercial projects and small subdivisions, prepared grading plans and processed land development projects.

PHASE TWO

1982 to 1992: MASTER PLANNED COMMUNITY DESIGN, DETAILED SITE PLANNING. Project Manager, Sr. Planner / Project Manager, Director of Design

From 1982 to 1992 Scott designed Master Planned Communities of up to 10,000 acres in size, prepared detailed site designs and prepared large scale tentative maps. He played a key role in numerous General Plan Updates, Amendments, Specific Plans and Design Guidelines. Based in Orange County, CA he worked on projects in seven western states, Mexico and Taiwan.

EXPERTISE

- Project Management and Team Coordination.
- Large Scale Land Planning and Detailed Site Design
- Commercial Cannabis Policy and Process
- Urban Redesign and Economic Development
- Policy and Regulatory Design Oriented Documents (SP, ZC, Design Guidelines)
- Development Review
- Multi-Stakeholder Facilitation and Public Engagement
- Comprehensive / Land Use

EDUCATION

- Cal Poly San Luis Obispo – BS City and Regional Planning
- Cal Poly San Luis Obispo – 30+ Units toward MCRP

AFFILIATIONS

- 2008 – 2011: Central California Coast Chapter (C4) US Green Building Council (USGBC) VP Advocacy
- 2011-2012: USGBC State Advocacy Committee C4 Representative
- 2004 – 2012: American Planning Association (APA) Central Coast Section San Luis Obispo County Sub-Section Director
- 2010 – 2012 SLO Green Build Board Member
- 2009 – 2012 Home Builders Association Government Affairs and Infrastructure (2011-2012) Committees Member
- 2001: AICP – Successful test completion

COMMITTEES

- 2012: San Luis Obispo County Green Building Ordinance Steering Committee Member
- 2009 and 2010 Urban Land Institute (ULI) Future Build LA Steering Committee Member
- 1997- 2000: Rural Economic Action Plan, Tulsa, OK Policy Committee Member
- 1998-2000: INCOG (Tulsa) Transportation Management Area: Technical and Policy Committees Member

SPEAKER / LECTURER

- 2008-2012: Adjunct Instructor, Cal Poly San Luis Obispo
- 2003: California APA State Conference Programs Committee Co-Chair, Session Speaker
- 2001: Four State (OK, AR, MO, KS) APA Conference

WORK HISTORY

- 2014 – Present: Consultant and Entrepreneur
- 2008-2012: Director of Planning and Landscape Architecture, Wallace Group
- 2008-2012: Adjunct Faculty, Cal Poly University, San Luis Obispo, City and Regional Planning Department
- 2006-2008: Consulting Planner, Wallace Group
- 2005-2006: Partner, MBA Planning Consultants (Contract Staff, City of King)
- 2004-2005: Consulting Planner, DP Associates, Malibu
- 2002-2004: SR Planner, RRM and Cannon, San Luis Obispo
- 1992-2002: Community Development Director and INCOG Principal Regional Planner, Tulsa OK

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PHASE THREE

1993 to 2002: PUBLIC SECTOR PLANNING. Sr. Planner, Principal Regional Planner, Community Development Director

From 1993 to 2002, Scott served as a Community Development Director for two Oklahoma communities, and as Principal Regional Planner for the Indian Nations Council of Governments in Tulsa, OK in a split role, employed by the COG. He reviewed development proposals, played a key role in the public information process, staffed a number of Boards, led Economic Development efforts, and prepared Zoning Code / Subdivision Regulations Updates, Design Guidelines and Comprehensive Plans. .

PHASE FOUR

2002 to 2012: SENIOR MANAGEMENT, FIRM OWNERSHIP. Sr. Planner, Consultant, President / CEO, Director of Planning and Landscape Architecture

From 2002 to 2012 Scott worked as a “Player / Manager” – designing mixed density projects, preparing Specific Plan Revisions, processing complex projects and managing staff. He also served as contract City Staff reviewing and presenting development applications. During this time he provided leadership on a number of Boards for professional organizations. He also made trips to China and Thailand looking to partner in creating Sustainable Communities there. The downturn in the world economy stifled those efforts. Scott also served as an Adjunct Instructor at Cal Poly San Luis Obispo during this time.

INTERLUDE

2012 to 2014: Downsizing, Time Overseas and Roots of Entrepreneurship

From September 2012 to April 2014 Scott and Teresa had the opportunity to semi-retire, downsize, spend time in Costa Rica and evaluate / plan for the next segment in life. Traveling throughout Costa Rica and spending some time in Ecuador Scott explored real world examples of healthy eating and living while observing communities whose growth is less regulated than in the US and yet in many ways more Sustainable.

PHASE FIVE

2014 to 2016: ENTREPRENEUR

Having decided to re-locate to the Central Coast of California to be near parents (and children / grandchildren) Scott pursued several interests and options. In 2014 Scott initiated three start-ups:

- Galleria de Vida (GdV), a non-profit corporation created to help talented artisans and merchants in emerging economies create jobs. Starting with Ecuador the plan has been to expand in South and Central America, beginning with contacts in Peru and Costa Rica. In 2017 Scott plans to simplify the social media program, focusing on best sellers and expand the GdV presence in Central Coast retail outlets.
- K&S Automotive and Marine, a boat, auto and diesel truck repair business in Lake Havasu, CA. After a year of mixed (nearly breakthrough) success Scott made the decision to cease operations, acknowledging the difficulties of being an absentee owner.
- HCOMM, a multi-faceted effort focused around Community Health from a holistic perspective. The goal of Healthy Communities (HCOMM) is to provide consultation and seminars related to sustainable land use, construction, agriculture production and lifestyle based on our downsizing experience in Costa Rica. Scott is currently exploring opportunities for Sustainable Communities in Central America and Jordan.

2016 - Present: PLANNING CONSULTANT

In 2015 re-entered the world of professional planning – as a Consultant. In the interest of remaining “semi-retired” he served two primary clients, the City of King in Monterey County, CA and the City of Okmulgee, approximately 25 miles south of Tulsa, Oklahoma.

- **2015 – 2016: City of King Housing Element Update:**
Scott began work on the Update of the City of King’s Housing Element of the General Plan. The Element was adopted by the City Council in March 2016 in final draft form and accepted by The CA Department of Housing and Community Development (HCD). In November 2016 the City Council approved the final document which has now been Certified by HCD.
- **2016 – 2018: Okmulgee, OK Comprehensive Plan:**
In early 2016 Scott began work on an Update to the Okmulgee, OK Comprehensive Plan. Okmulgee is the historical seat of the Creek Nation and is a community of approximately 13,000 persons. The Oklahoma State University Technology Institute is located there. The Plan, adopted in 2001 needed a “freshening” due to factors such as physical and attitudinal changes in the community as well as changes in approaches to growth used by professional planning practitioners. Scott has completely the majority of the demographic research, met with stakeholders, interviewed Staff from City Departments and spent significant time photographing the community and spending time there. The document was approved by the City Council in March 2018.
- **2016 – City of King Current Planning:**
For approximately six months in 2016 Scott filled in for City Staff out on Medical Leave. Current Planning efforts included Conditional Use Permits (CUP) for Downtown Projects, Sign Plans, Building Permit sign off for residential units in an approved Specific Plan, Code Enforcement, Code interpretation and similar.
- **2016 – Present: City of King, Medical Cannabis:**
In 2015 the City Council of the City of King made the determination to allow Medical Cannabis uses in the City, limited to indoor cultivation. Scott was named the “go to” for cannabis review and decision making efforts in the City. In 2017 Adult Use uses were allowed as were manufacturing, testing and distribution. His efforts have included:
 - Gathering data for the environmental consultant’s work on the Initial Study / Mitigated Negative Declaration (IS/MND). Significant attention has been paid to Water and Power impacts.
 - Work with the legal department to revise the appropriate sections of the Zoning Code
 - Presentations to the Planning Commission and City Council during the Public Hearing / Code Revision process
 - Revision to the City’s Conditional Use Permit (CUP) application and requirements – related specifically to Medical Cannabis
 - Preparation of the City’s Licensing Procedure and Application – implementing the requirements of the new Zoning Code section(s)
 - Processing CUP’s and Operations Permits – implementing the newly created process. To date 10 CUP’s and a number of amendments have been processed, approving over 300,000 square feet of indoor cultivation, 11 manufacturing operations and numerous distribution facilities.
 - Coordination during Building Permit review (compliance with Conditions of Approval).
 - Background checks coordinating with the City’s Consultant.
- **2016 – Small Projects:**
Scott also provided service to a small group of selected clients. One current example is negotiating and processing a response to minor code violations for a property lying within the jurisdiction of the California Coastal Commission.

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PHASE SEVEN:

Present (2018) : PARTNER, Earth Design International (EDI)

In 2018 Scott agreed to partner / join EDI with his long-time friend and fellow planner, Doreen Liberto. As part of this agreement, Earth Design Incorporated became Earth Design International – the goal of both partners is to provide specialized consulting services in the international arena. The firm has three areas of concentration:

- Mediation and Collaboration
- Commercial Cannabis Policy and Processing
- Healthy and Sustainable Community Development

Scott (and Doreen) will continue to fulfill their current commitments; their focus will now include participating in international discussions that address and support Healthy, Sustainable Growth. Emerging opportunities include:

- Conference Speaker: Lessons Learned – Commercial Cannabis Policy and Process, NICHE Canada, Calgary (October 2018) and Vancouver (November 2018)
- Seminar Presenter and Participant : A Path Toward Gross National Happiness, Bhutan (December 2018).